Psychology 020 Chapter 5 (part 2) Tuesday October 16

• Vision

The Stimulus: Light Waves

-Objects and surfaces in our environment absorb certain wavelengths

• Focal Deficits

<u>Myopia:</u> (near-sighted) -closer objects most focused

<u>Hyperopia:</u> (far-sighted) -Distant objects most focused

<u>Astigmatism:</u> -Refractive errors due to a curvature of the cornea

Properties of Photoreceptors:

Rods:

-black and white brightness receptors -500x more sensitive to light than cones -more prevalent on the peripheral visual field -allow us to see at night and in very dim light

Cones:

-colour receptors -function best in bright light -more prevalent in the central area of the retina (fovea)

•Neural Transduction (Visual Pathways in the Brain)

-Photoreceptors -Optic Nerve -Thalamus -Optic Chiasm -Visual cortex

Central vision (ipsilateral) Peripheral vision (contralateral)

•Retinal Image -Image is projected upside-down and flipped left to right on the retina

• Theories of Colour Vision

-450nm of blue -550nm of green -and 650nm of red =your visual system will perceive white light =additive colour mixing

=Subtractive colour mixing →what is being reflected back and not absorbed (is what we see) →wavelengths NOT absorbed (i.e. subtracted) are reflected to the eye

• Theories of Colour Vision

1. Trichromatic Theory (Young & van Helmholtz –1800)

-3 specialized types of receptors

 \rightarrow code the wavelength we perceive as colour

 \rightarrow cannot explain after images

In support of the Trichromatic Theory

Cone Photoreceptors:

-3 types of cones (blue cones, green cones and red cones)

-Each type contains photopigments that are most sensitive to wavelengths corresponding to the colours Blue, Green, and Red.

-Patterns of activity results in our perception of colour.

2. Opponent Process Theory (Ewald Hering)

-3 opposing sets of colour

• Evaluating Opponent-Process Theory of Colour Vision

-Trichromatic process in retina -Opponent process in (ganglian cells and higher in visual system)

-Yellow opponent process a bit more complex (both red and green) \rightarrow *Additive colour mixing*

• Which Theory of Colour Vision is Correct?

Dual Process Theory

Trichromatic Theory (3 types of cone receptors)

AND

Opponent Process Theory -But not in the cones, in the ganglian cells. -In the retina and higher in the visual system

• Visual Deficits

Colour Blindness Dichromat

-Individuals missing one type of opponent system (lack of photo-pigment) -Most common *Red-Green* deficit

• Perceiving Shapes and Edges

Feature Detector Neurons

-In the visual cortex respond maximally to very specific information -e.g. only vertical lines or only diagonal lines

Parallel Processing

-Many systems simultaneously analyzing and integrating information

Perceiving Depth

Monocular Cues -Light and shadow -Linear perspective -Relative size -Height in the horizontal plane -Interposition -Motion Parallax

Binocular Cues

-Require the use of both eyes

Binocular Disparity

-Each eye sees a slightly different image

Convergence -Feedback from muscles that turn your eye inward to view a nearby object

• Depth Cues

Shading -variations in light can make 2-D objects appear 3-D

Linear Perspective

•<u>Perception of Movement</u>

-movement of stimulus across the retina -relative movement of an object against a stationary background

• <u>Perceptual Principles (Making Sense of a Complex World)</u> Involves:

-Expectations -Perceptual constancies -Hypothesis testing **Is Organized:** -Gestalt principles

<u>Gestalt Principles</u>

Figure-Ground -Tendency to perceive an object against background

Law of Similarity

-Tendency to perceive similar forms as belonging together \rightarrow Grouping by size or colour

Law of Proximity

-Tendency to perceive forms that are near one another as belonging together.

Law of Continuity

-Tendency to link together individual elements in a way that makes sense.

Law of Closure

-Tendency to close open figures and fill in gaps in an incomplete figure

Tend to ignore inconsistent elements

-Example: A bird in the bush

Imposing order

Hypothesis Testing

Perception: involves "making sense" of stimuli. -Search for "best" interpretation based on past experiences, and schemas -Hypothesis testing involves "top-down" processing.

Ambiguous Figures

-Example: the word liar that looks like a face

• Illusions

-Compelling but incorrect perceptions -Faulty Hypothesis Testing