

# OUTLINE

## CHAPTER 12-PERSONALITY - THEORY & RESEARCH

1. Biological /Trait theories
2. Learning Theories
  - Bandura (Social Cognitive)
  - Rotter (Social Learning)
3. Psychodynamic Theory
  - Freud
  - Melanie Kline
  - Jung
4. Humanistic Theories
  - Rogers (Self theory)
  - Maslow (Theory of Self-actualization)

## PERSONALITY ASSESSMENT

- Self-Report measures
- Projective tests
- Interviews

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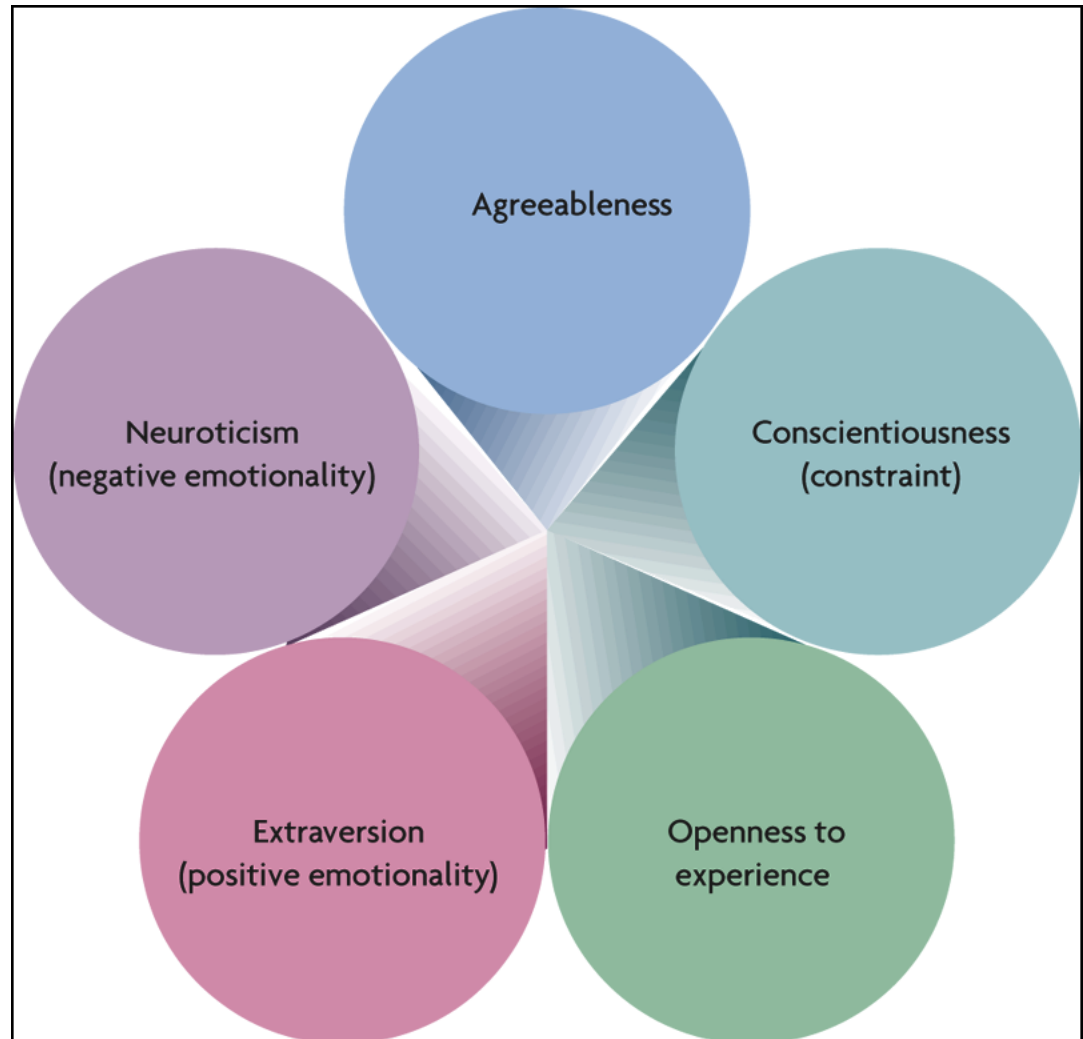
# ***THEORIES OF PERSONALITY***

- **FIVE FACTOR  
TRAIT MODEL OF  
PERSONALITY**

(McCrae & Costa, 1985)

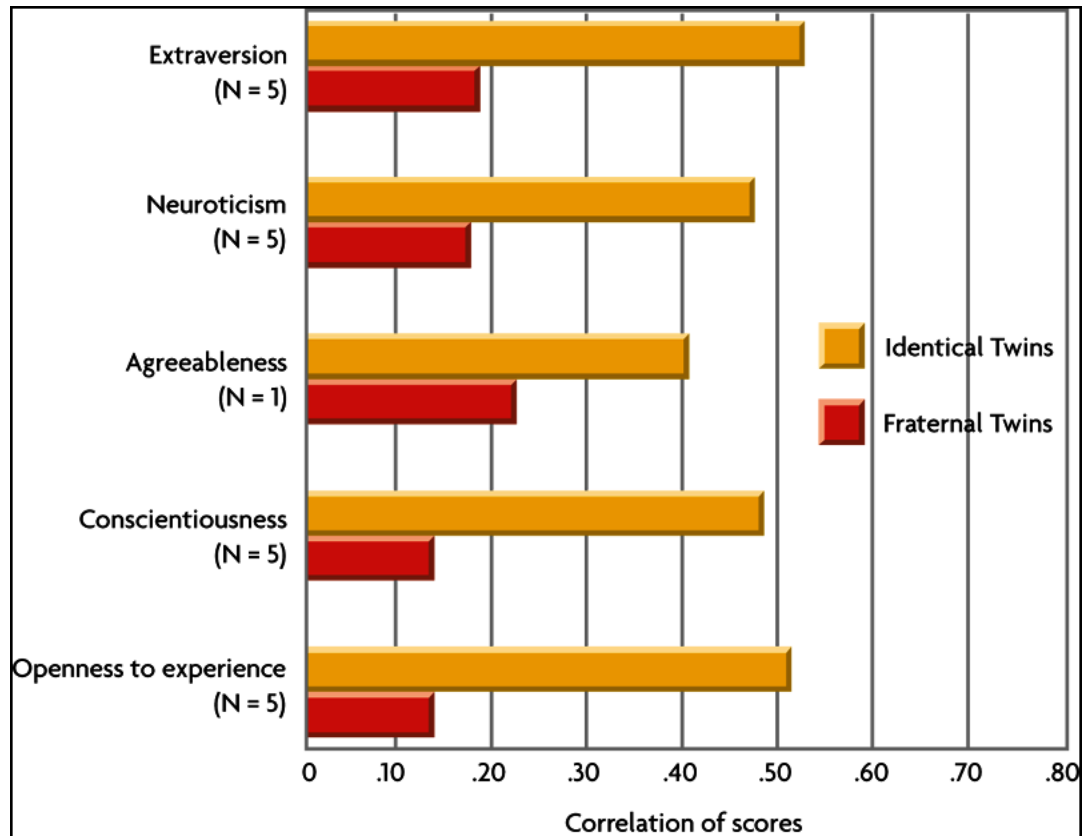
- **derived using  
Factor Analysis**

**\* Similar  
cross-culturally**



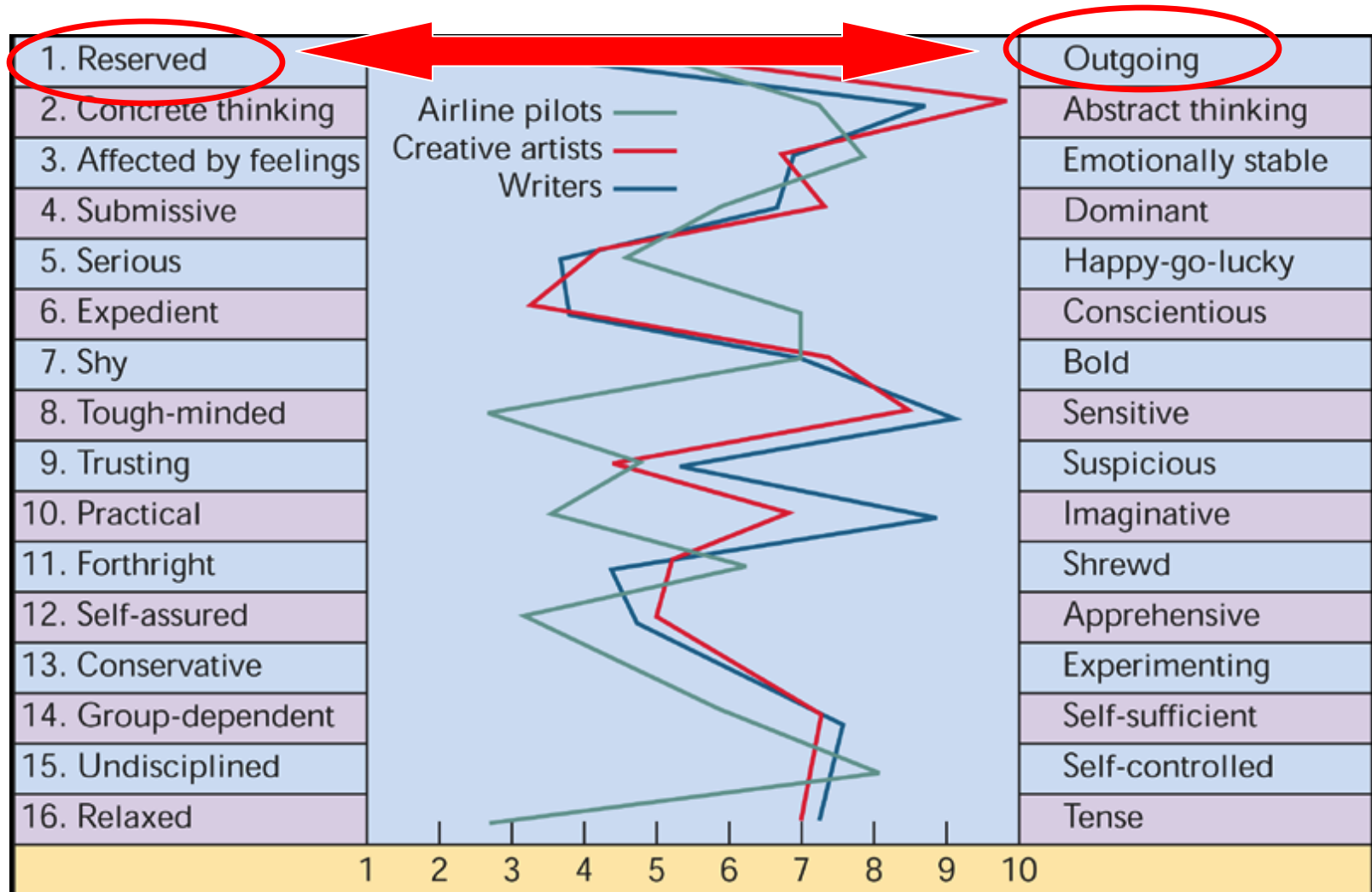
# ***BIOLOGICAL THEORIES OF PERSONALITY DEVELOPMENT***

- **GENETIC CONTRIBUTION TO PERSONALITY**
- **Estimate that personality traits are ~ 50 % heritable**



# THEORIES OF PERSONALITY

## Cattell's 16 Factors of Personality



# Higher-Order Trait Theory

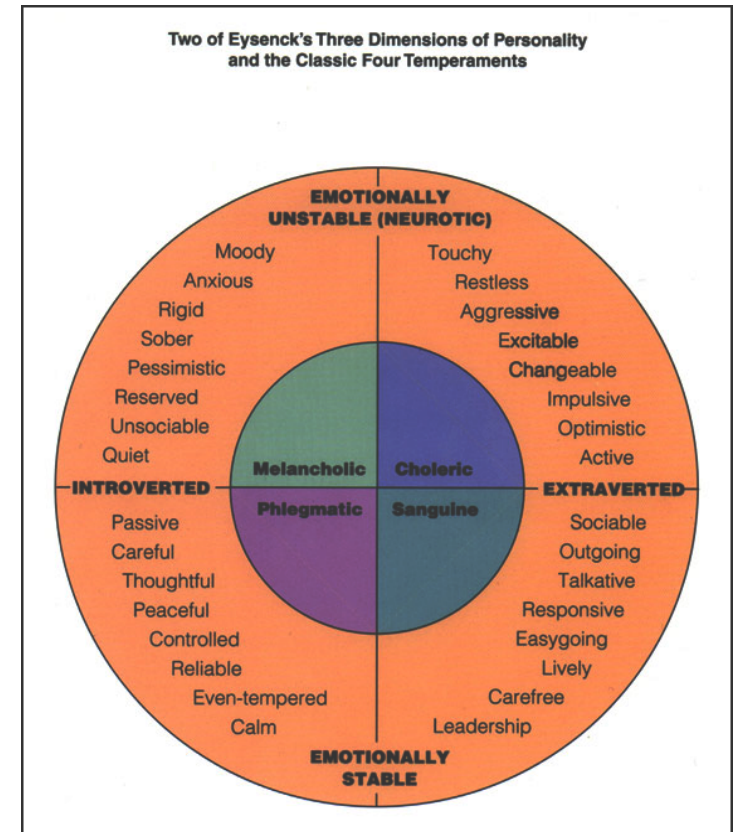
*Hans Eysenck*

- 2 traits on a continuum

1. Stable vs. Unstable

\* Similar to Big 5's  
Neuroticism

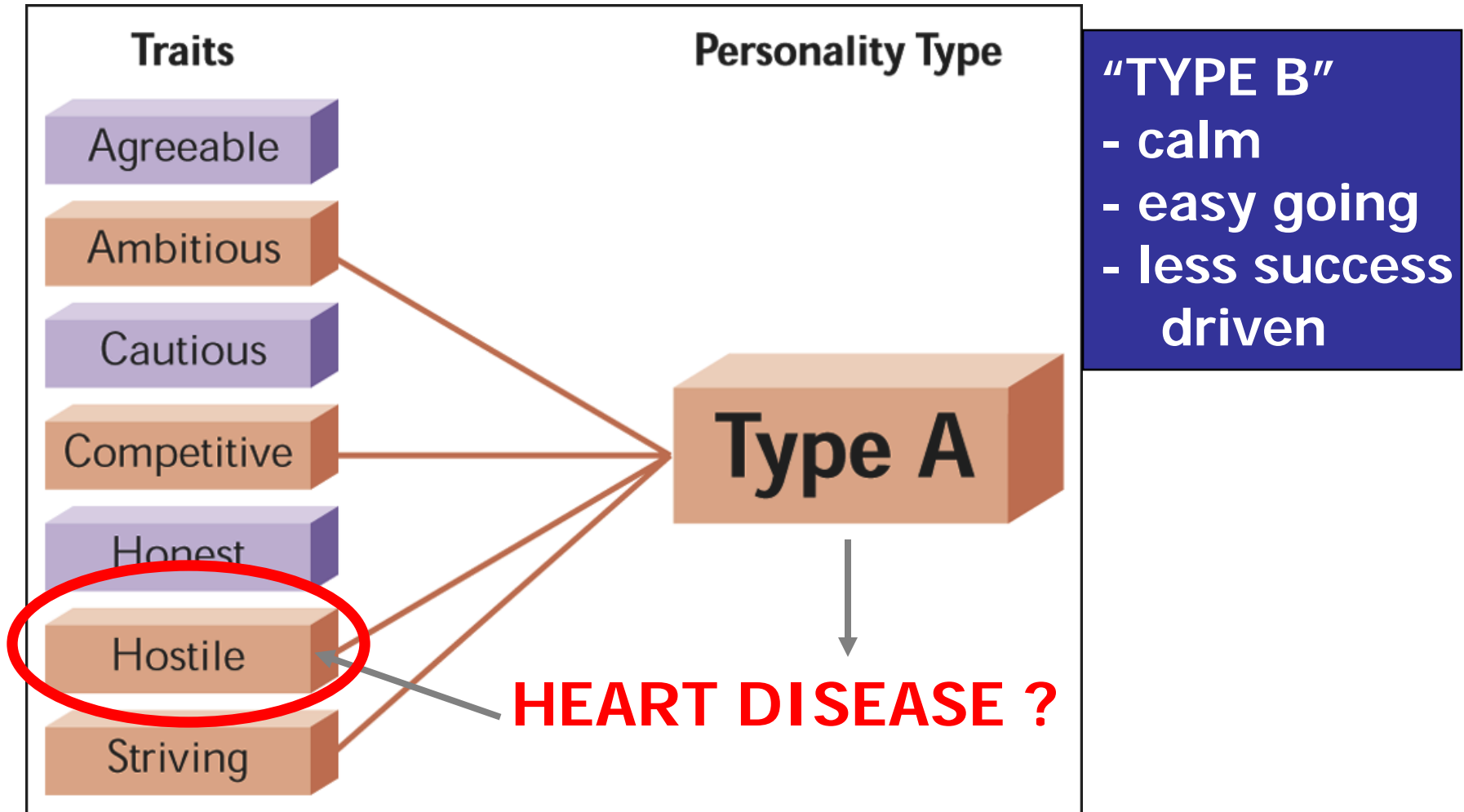
2. Introverted vs. Extroverted



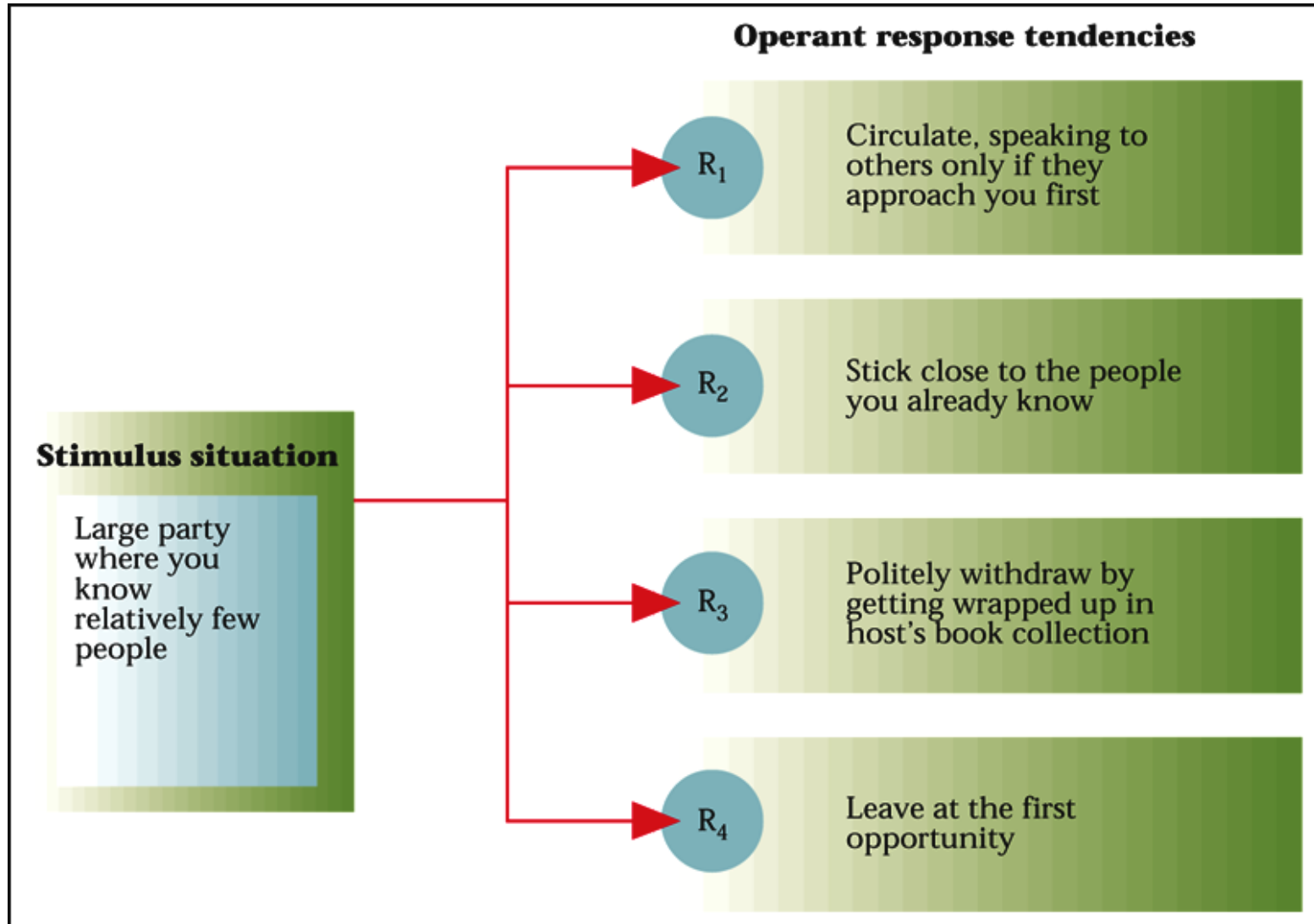
\* Later added psychoticism

# ***Other Personality Dimensions***

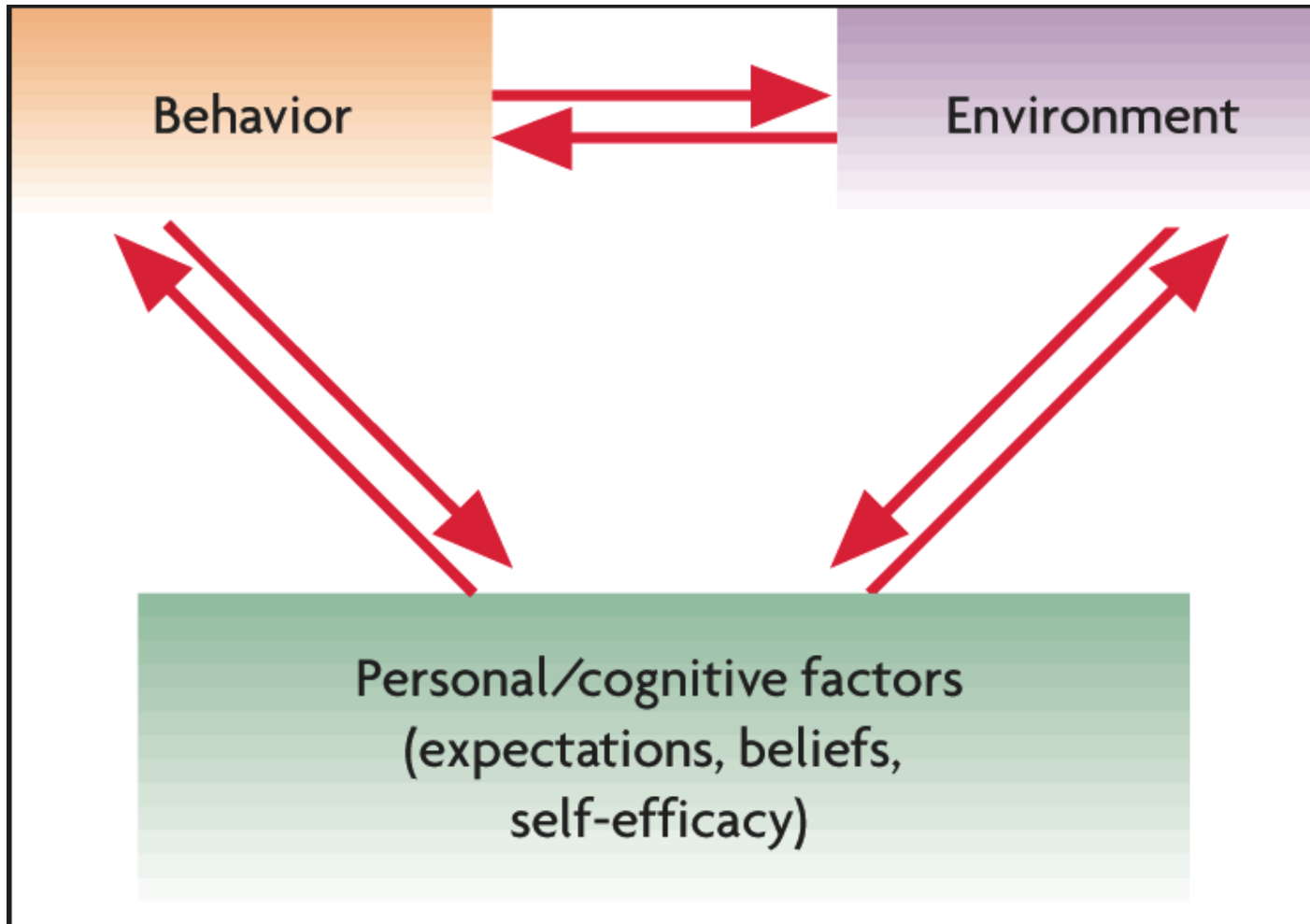
## **"TYPE A" vs. "TYPE B" BEHAVIOR**



# ***Learning Theories of Personality***



# ***Bandura's Social Cognitive Theory***

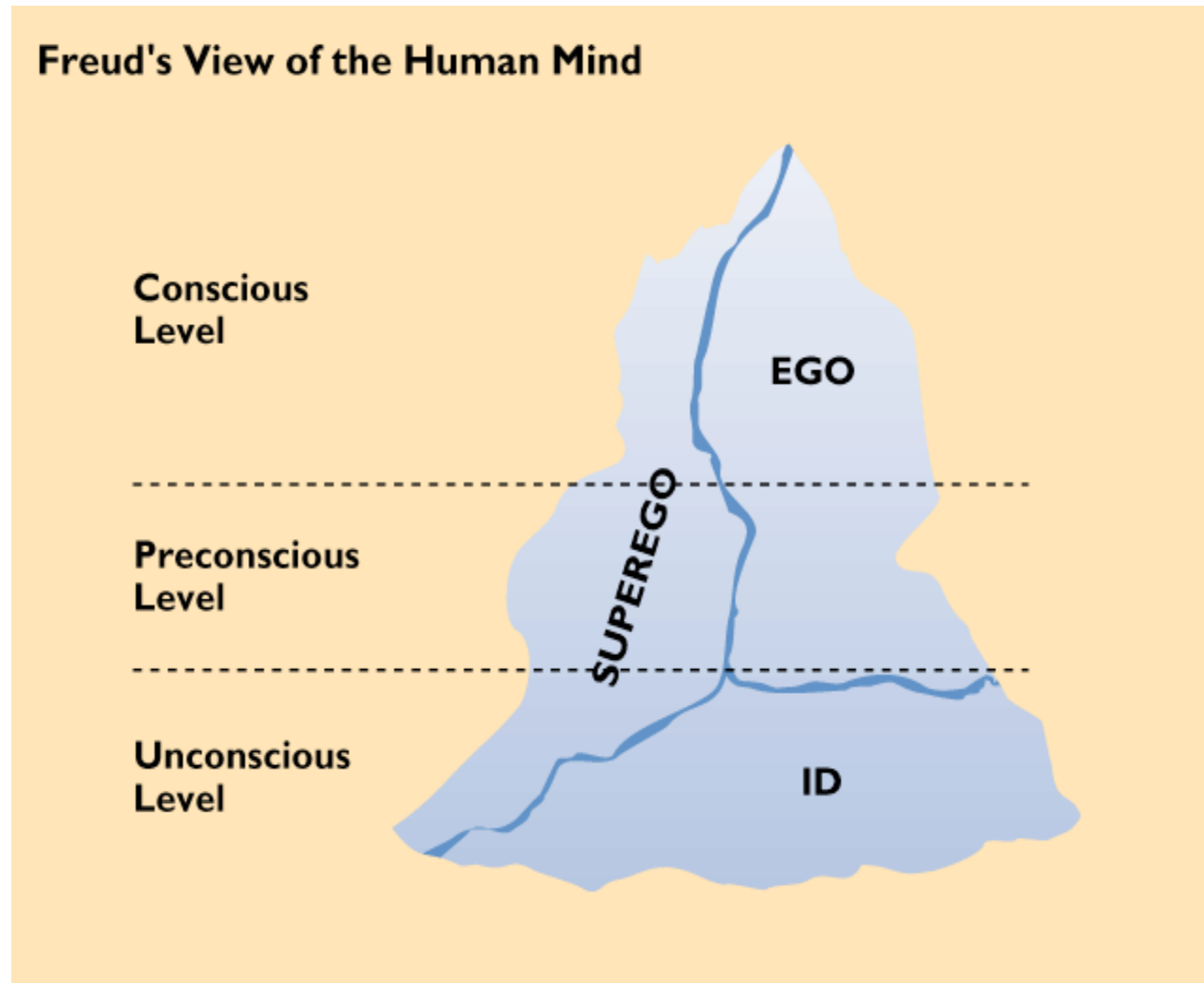


***Bandura's Theory of Reciprocal Determinism***



# PSYCHODYNAMIC PERSPECTIVE .....

- **Components of Personality motivate behavior ....**



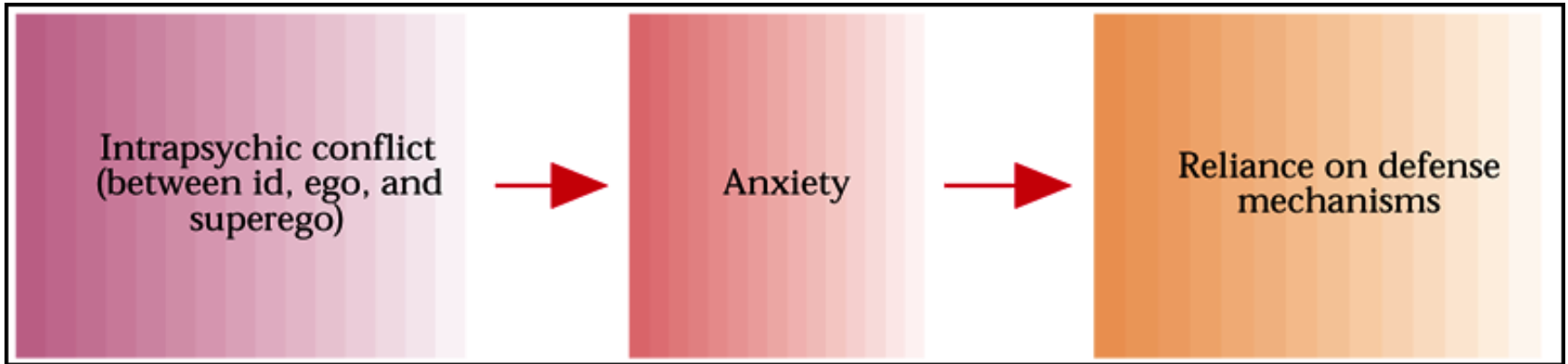
# PERSONALITY DEVELOPMENT

## FREUD'S PSYCHOSEXUAL STAGES

STAGE	AGE	FOCAL POINT	KEY DEVELOPMENTAL TASK
Oral Orally Fixated	Birth - 2	Mouth	Weaning
Anal Anal Retentive/Expulsive	2 – 3	Anus	Potty Training
Phallic	4 – 5	Genital	Identify with Role model * <i>Oedipal complex</i>
Latency	6 – 12	None	Expand social relationships
Genital	Puberty on	Genitals/ Sexual intimacy	Intimate relationships



# ***Freud's Psychodynamic Theory***



# Freud's Defense Mechanisms

TABLE 12.2 DEFENSE MECHANISMS, WITH EXAMPLES

<i>Defense Mechanism</i>	<i>Definition</i>	<i>Example</i>
Repression	Keeping distressing thoughts and feelings buried in the unconscious	A traumatized soldier has no recollection of the details of a close brush with death.
Projection	Attributing one's own thoughts, feelings, or motives to another	A woman who dislikes her boss thinks she likes her boss but feels that the boss doesn't like her.
Displacement	Diverting emotional feelings (usually anger) from their original source to a substitute target	After parental scolding, a young girl takes her anger out on her little brother.
Reaction formation	Behaving in a way that is exactly the opposite of one's true feelings	A parent who unconsciously resents a child spoils the child with outlandish gifts.
Regression	A reversion to immature patterns of behavior	An adult has a temper tantrum when he doesn't get his way.
Rationalization	Creating false but plausible excuses to justify unacceptable behavior	A student watches TV instead of studying, saying that additional study wouldn't do any good anyway.
Identification	Bolstering self-esteem by forming an imaginary or real alliance with some person or group	An insecure young man joins a fraternity to boost his self-esteem.
* Denial	Deny reality of some distressing situation	A young man's mother is dying of cancer, and he believes that she does not have cancer

## ***Neo Freudians***

**CARL JUNG (1875-1961) (Freud's  
prodigy)**

**“Analytic Psychology”**

**Ego: the conscious mind**

**Personal Unconscious: Individual's own experiences  
are stored in here.**

**\* contents are unique to each individual**

**Collective Unconscious: Unconscious ideas & images  
shared by all humans**

**Dream Analysis to access  
contents of unconscious**

**Archetypes:** Universal idea, image, pattern, or a universal thought form or predisposition to perceive the world in certain ways.

\* found in the collective unconscious

**Anima:** the personification of all feminine psychological tendencies within a man

**Animus:** the personification of all masculine psychological tendencies within a woman

**Mother:** loving & nurturing

**Father:** logical & rational

# ARCHETYPES

- Shadow - dark negative aspects
  - » similar to Freud's id.
- Hero – fights for what is good and just
- Maiden – innocent, naive, & gentle
- Persona - Mask or public self presented to others

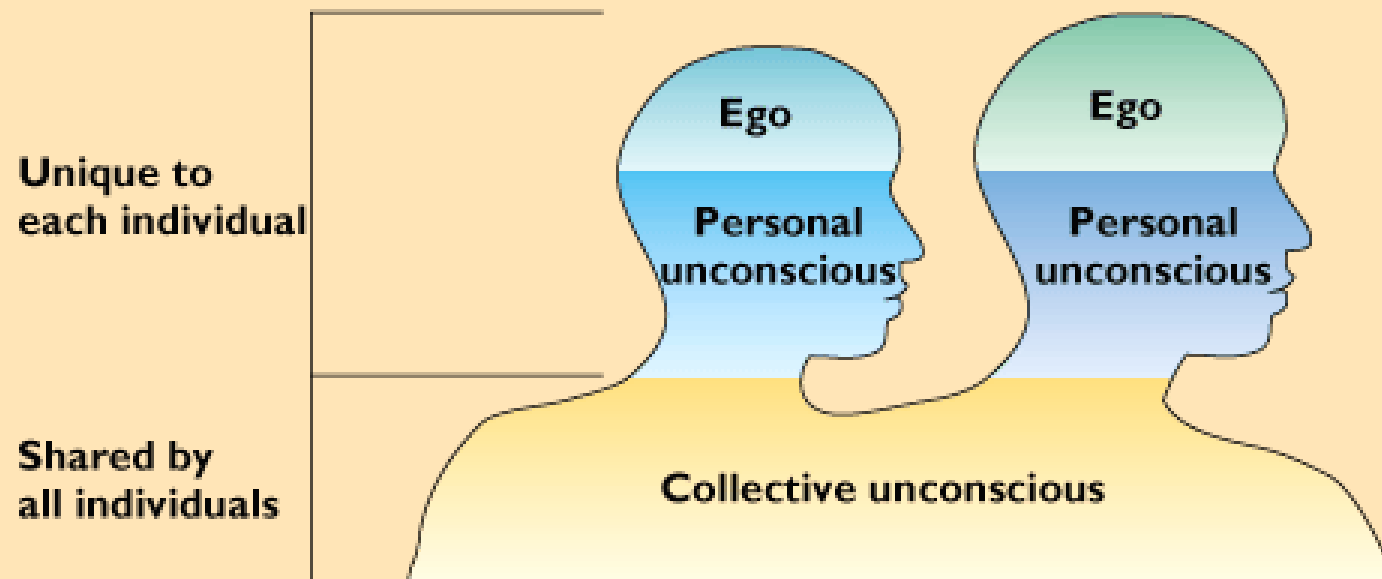
# JUNG

## ARCHETYPES

1. **Self** – guides process of individuation & the regulating centre of the personality
  2. **Self Archetype: the goal of development**; archetype that represents the transcendence of all opposites, so that every aspect of personality is expressed equally.
- **The self-realized person**: a person who is neither and both male and female, neither and both ego and shadow, neither and both good and bad, neither and both conscious and unconscious, neither & both an individual and the whole of creation.
  - **Mandala**: Circular design representing balance, unity and completion



# Jung's Conception of Personality



## Structure

## Characteristics

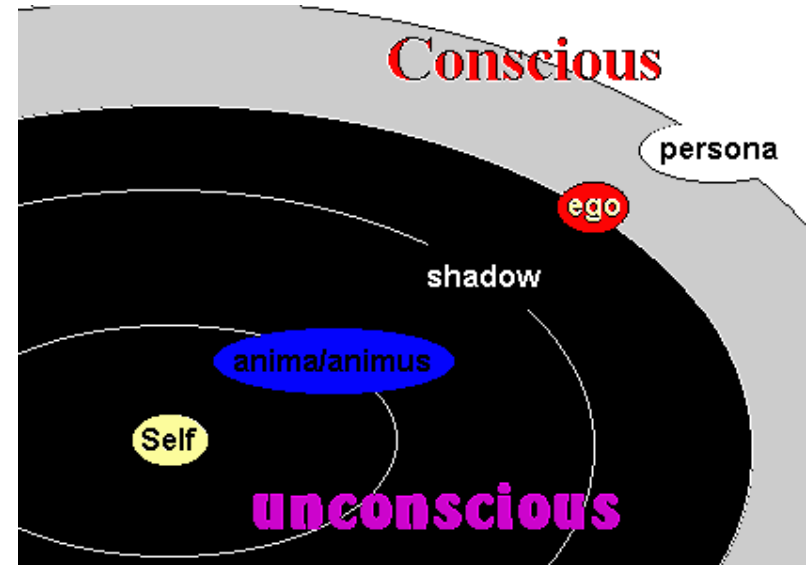
<b>Ego</b>	<b>Conscious component; carries out normal daily activities.</b>
<b>Personal unconscious</b>	<b>Contains all accessible memories, thoughts, and feelings, and all repressed memories, wishes, and impulses.</b>
<b>Collective unconscious</b>	<b>The most inaccessible layer; shared by all people; contains universal experiences.</b>

# JUNG

## ARCHETYPES

1. **Self** – guides process of individuation & the regulating centre of the personality

2. **Self Archetype: the goal of development**; archetype that represents the transcendence of all opposites, so that every aspect of personality is expressed equally.

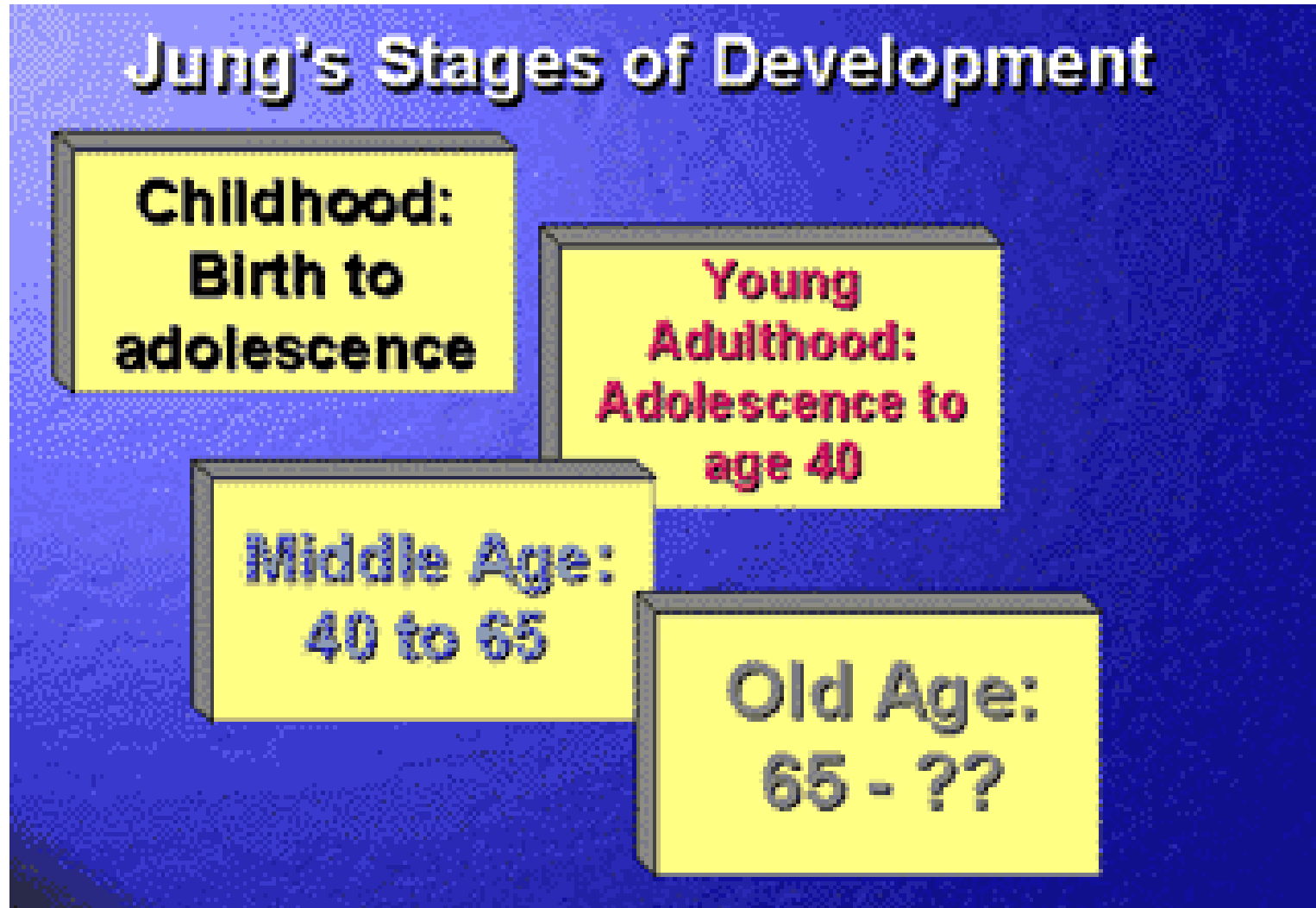


*Unrealized self*

- **The self-realized person:** a person who is neither and both male and female, neither and both ego and shadow, neither and both good and bad, neither and both conscious and unconscious, neither & both an individual and the whole of creation.
- **Mandala:** Circular design representing balance, unity and completion



# CARL JUNG ON DEVELOPMENT



# CARL JUNG ON PERSONALITY DEVELOPMENT

## 1. CHILDHOOD (birth until adolescence)

- time of outward expansion.
- Maturation forces direct ego & capacities to deal w/ world.
- Women develop feminine traits and vice versa.
- One-sidedness necessary to achieve task of mastering outer world.
- \* Self-doubts, fantasies, & inner natures prevent from meeting demands of external environment.
- \* Extroverts successful in this period.

## CHILDHOOD: THE MORNING OF LIFE

Broken into age-related stages similar to Freud's but with different tasks

<u>FREUD'S STAGE</u>	<u>JUNG'S DEVELOPMENTAL TASK</u>
ORAL	– distinguishing self from world
ANAL	– distinguishing self from others
PHALLIC	– distinguishing sexes, esp. parents
LATENCY	– distinguishing right from wrong
ADOLESCENCE	– experimenting with social roles

# CARL JUNG ON DEVELOPMENT

## **2. *YOUNG ADULthood*** (adolescence to ~ 40)

- development of career/family focus

### **\* The Midlife Crisis (at approx. 40)**

- At about 40, psyche undergoes transformation;
- goals lose meaning, (feels depressed/something is missing).
- Psyche rescues person and turns inward to examine meaning of life (prompted by unconscious where repressed aspects of self demand to be heard & balanced).
- \* Unconscious speaks through dreams

INDIVIDUATION- pulling/separating aspects of self.

TRANSCENDENCE- (the process of becoming whole):

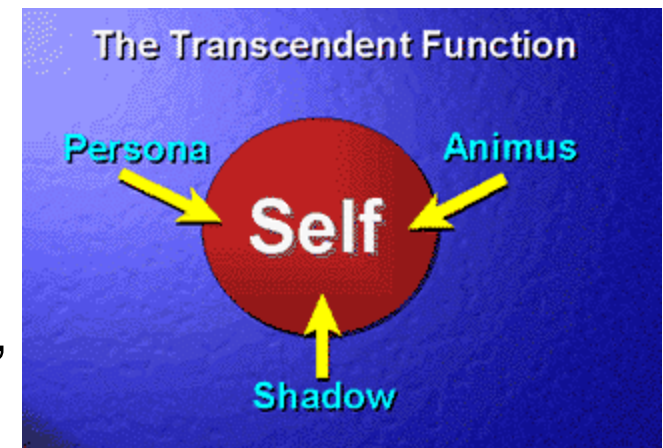
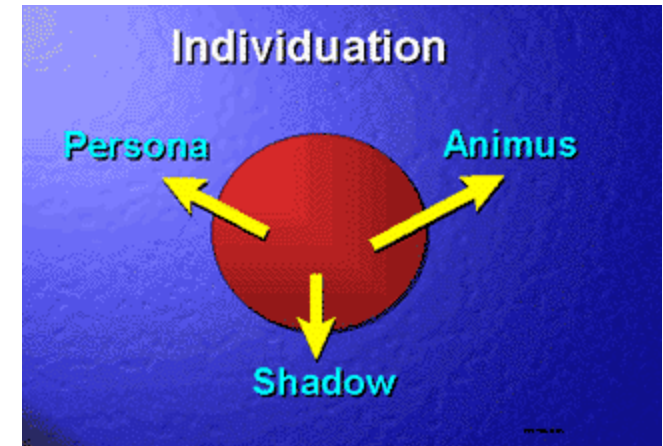
involves a multidimensional *union of opposites*.

*E.g. balance the functions, acknowledge/integrate the shadow*

- goal of Self. Involves achieving psychic balance, avoiding conformity to goals of mass culture, and finding one's own way.
- \* a lifelong process, which is rarely fully completed.

# TWO COMPLIMENTARY PROCESSES IN DEVELOPMENT & SELF- ACTUALIZATION

- Both occur simultaneously, but individuation is logically first, since it involves discovering and differentiating the various aspects in the personality. Usually, the persona is the first, and the shadow is the last to be individuated.
- Once each aspect has been individuated, the transcendent function works to integrate them into a single unified Self, which, when it develops, encompasses and replaces all other aspects & complexes, becoming the whole of personality.



# CARL JUNG ON DEVELOPMENT

## **Middle Age** (40 -65)

- marked by transformation of the psyche.
- Turn away from external world;
- focus on inner selves to learn about potentials that are unrealized.
- Adult still has energy and resources to change external world (career changes, long-neglected projects, & expression of opposites)

## **Old Age** (65 to death)

- Person tries to understand the nature of life in the face of death.
- Must have some image of after-life to be able to face it- (unconscious self has archetype of eternity that swells up from within as death nears.
- \* archetypal image of eternity

# CARL JUNG

## SYNCHRONICITY

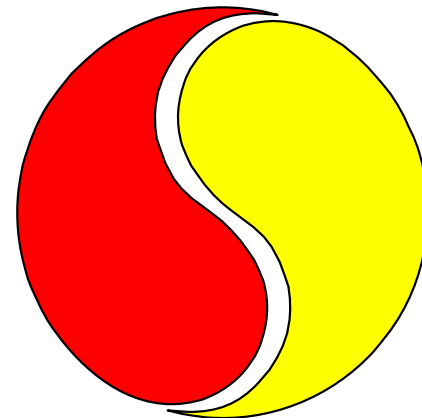
the occurrence of two events that are not linked causally, yet are meaningfully related:

People often would call these things coincidences, or try to show how they are more likely to occur than we think.

**Jung:** these coincidences are indications of how we are connected, with our fellow humans and with nature in general, through the collective unconscious

## PRINCIPLE OF OPPOSITES

- must acknowledge & integrate both extremes into the self
- a "complex" develops if denied





# CARL JUNG

## PRINCIPLE OF OPPOSITES

### PERSONALITY TENDENCIES

#### Introverts

prefer their internal world of thoughts, feelings, fantasies, dreams, and so on.

Oriented to the collective unconscious & its archetypes.

*\* Not to be confused with shyness*

#### Extroverts

prefer the external world of things and people and activities.

*Oriented to persona and outer reality*

## **FUNCTIONS**

- preferred way of interacting with the world

## **SENSING**

- getting information by means of the senses.  
(irrational: i.e. perception rather than judging of information).

## **THINKING**

- evaluating information or ideas rationally, logically.

## **INTUITING**

- a kind of perception that works outside of the usual conscious processes. It is irrational or perceptual, like sensing, but comes from the complex integration of large amounts of information, rather than simple seeing or hearing. (gestalt)

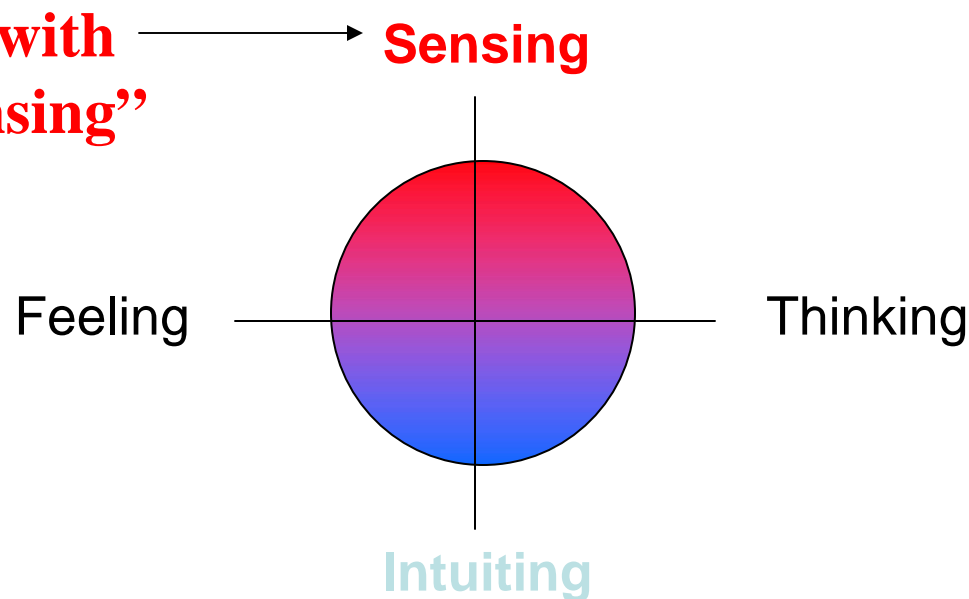
## **FEELING**

- evaluating information, by weighing one's overall, emotional response.

# ***Jungian Theory***

- All individuals have all 4 functions, but predominance of one
- so, requires balance
- Greater acknowledgement of unconscious aspects of personality

**Individual with  
strong “sensing”  
function**

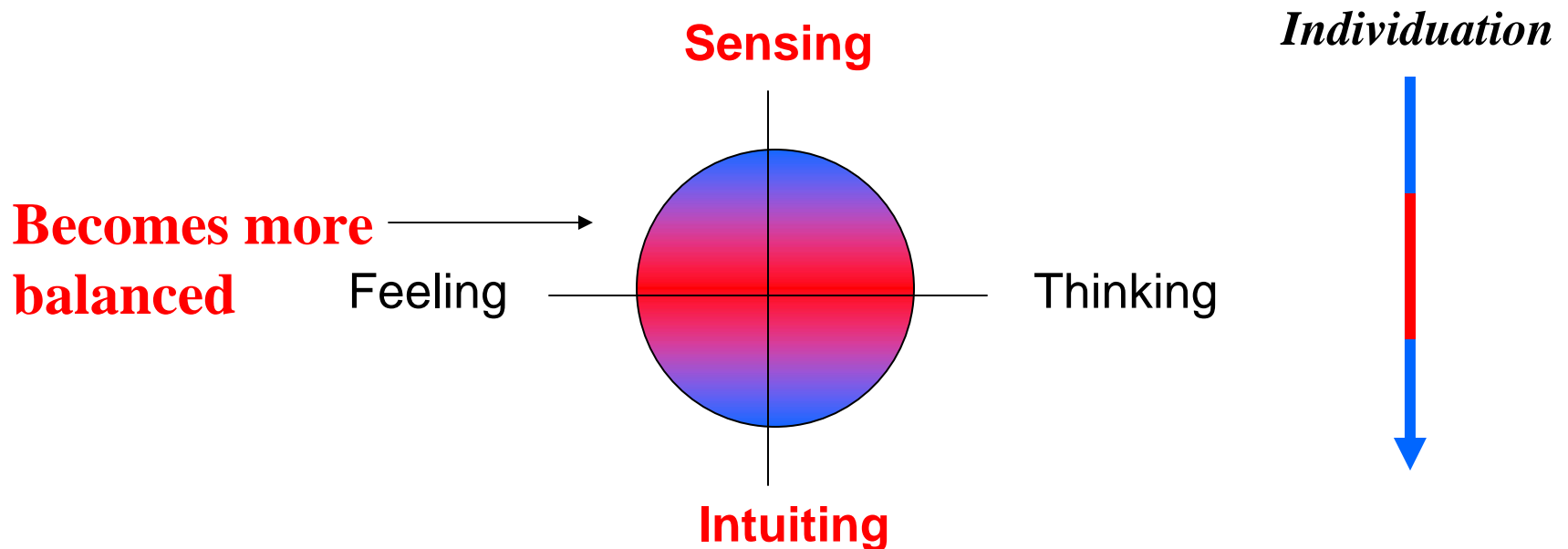


***Individuation***

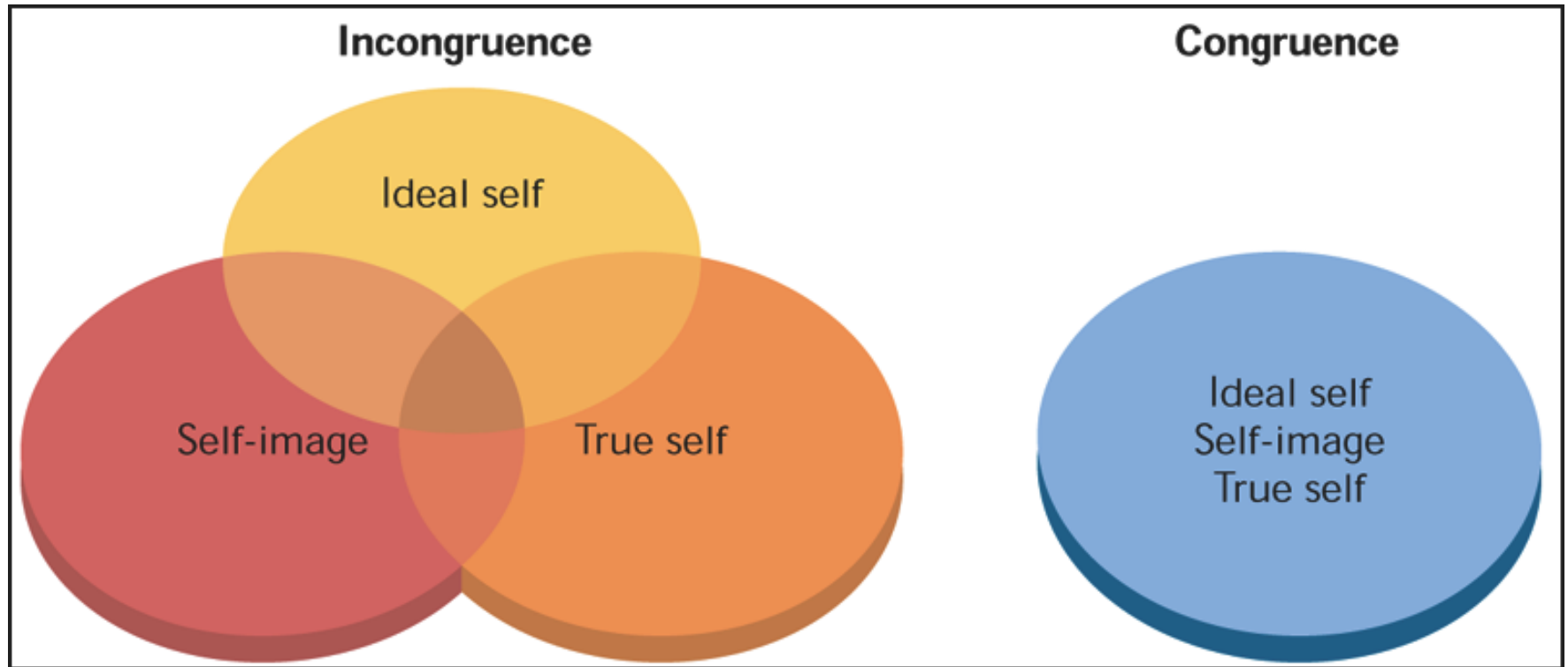


# *Jungian Theory*

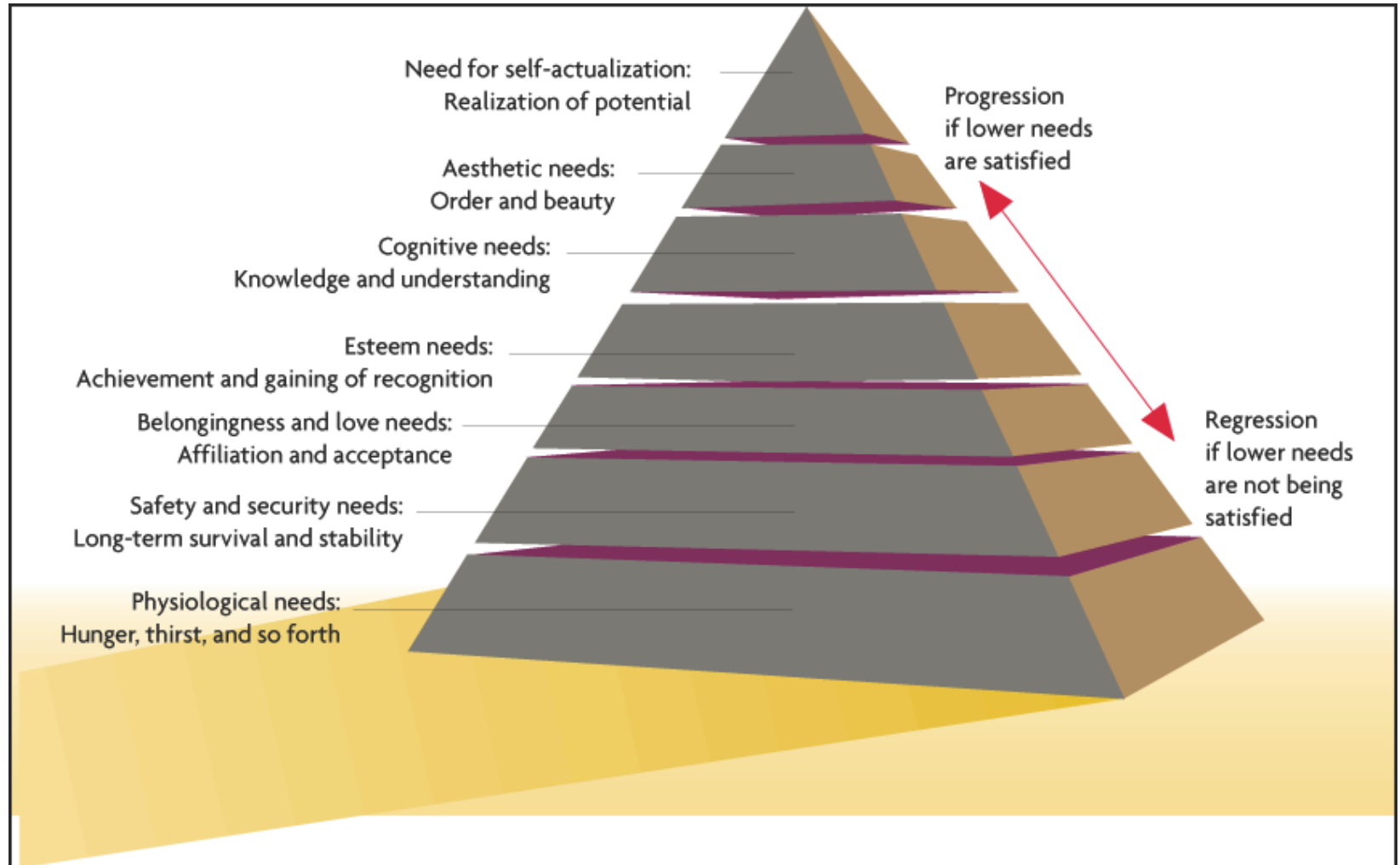
- Four functions to the psyche- maturity involves achieving balance through individuation & maturity
- Maturity is possible only in midlife and beyond
  - \* therefore development of personality in adulthood



# ***Roger's Self Theory***



# ***Maslow's Theory of Self-Actualization***

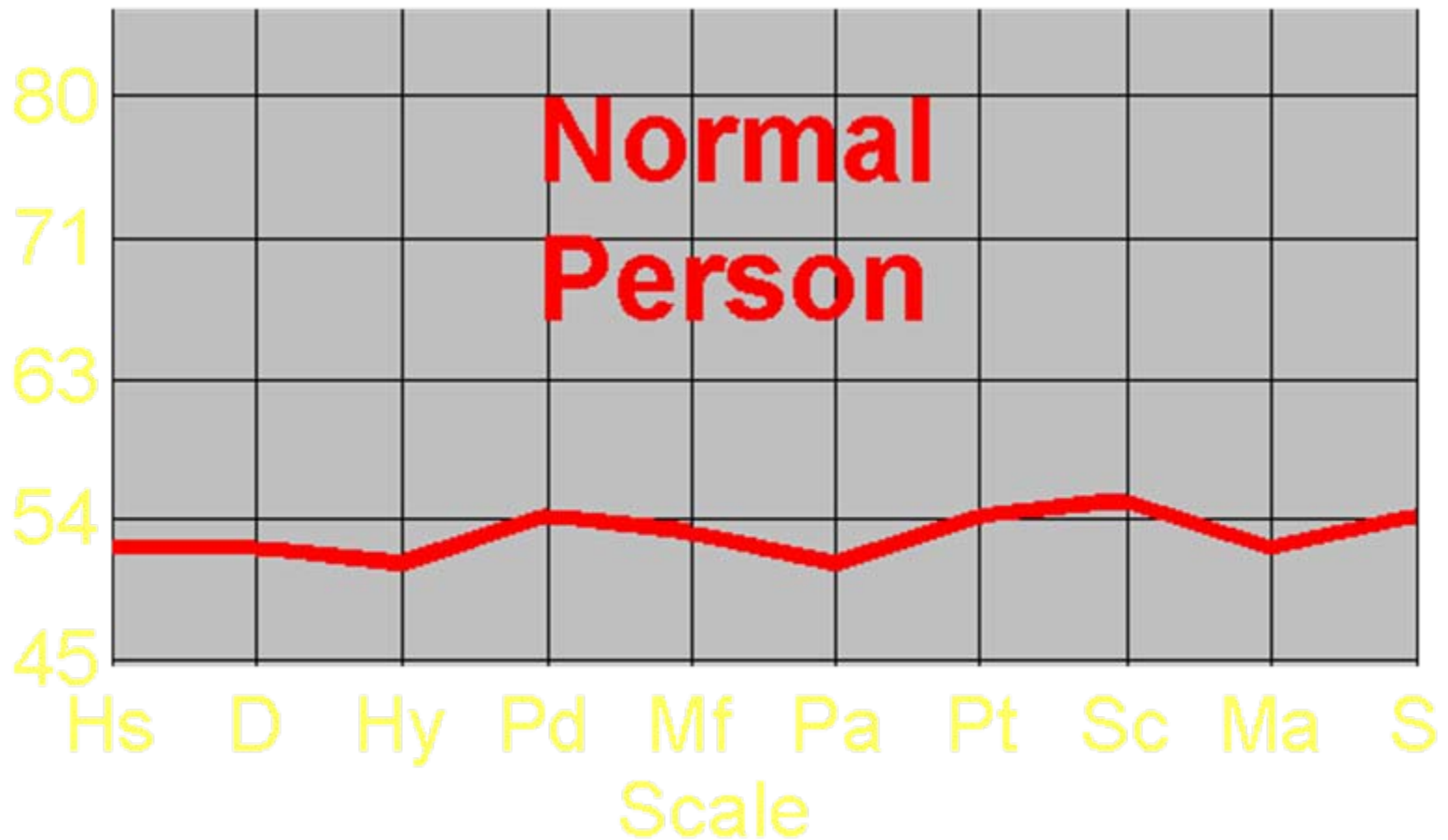


# Summary of Personality Theories

◆ TABLE 15.3 Comparison of Four Views of Personality

	TRAIT THEORIES	PSYCHOANALYTIC THEORY	BEHAVIORISTIC THEORY	HUMANISTIC THEORY
View of human nature	neutral	negative	neutral	positive
Is behavior free or determined?	determined	determined	determined	free choice
Principal motives	depends on one's traits	sex and aggression	drives of all kinds	self-actualization
Personality structure	traits	id, ego, superego	habits	self
Role of unconscious	minimized	maximized	practically nonexistent	minimized
Conception of conscience	traits of honesty, etc.	superego	self-reinforcement punishment history	ideal self, valuing process
Developmental emphasis	combined effects of heredity and environment	psychosexual stages	critical learning situations identification and imitation	development of self-image
Barriers to personal growth	unhealthy traits	unconscious conflicts, fixations	maladaptive habits; unhealthy environment	conditions of worth; incongruence

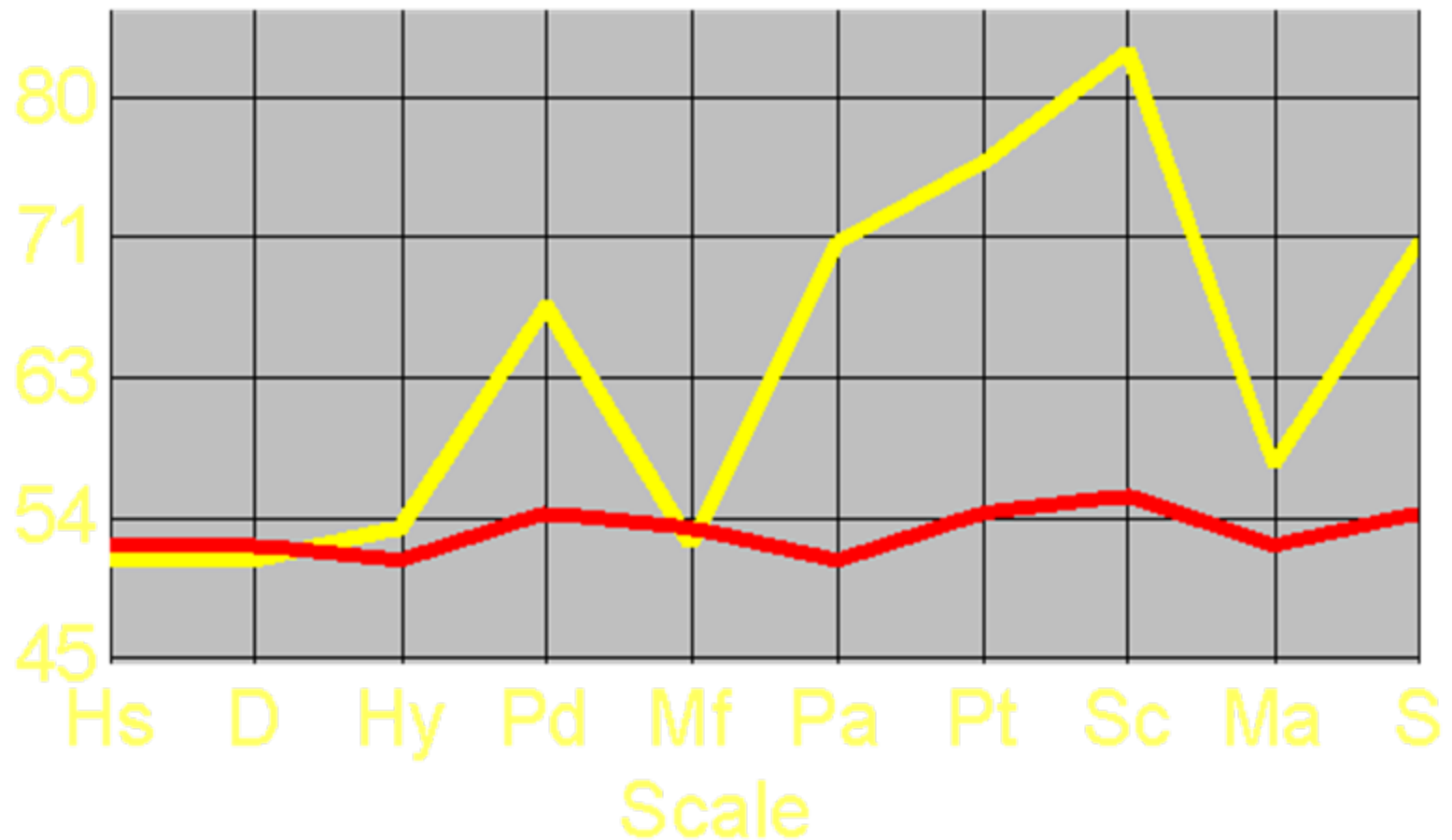
# Typical MMPI-2 Profiles





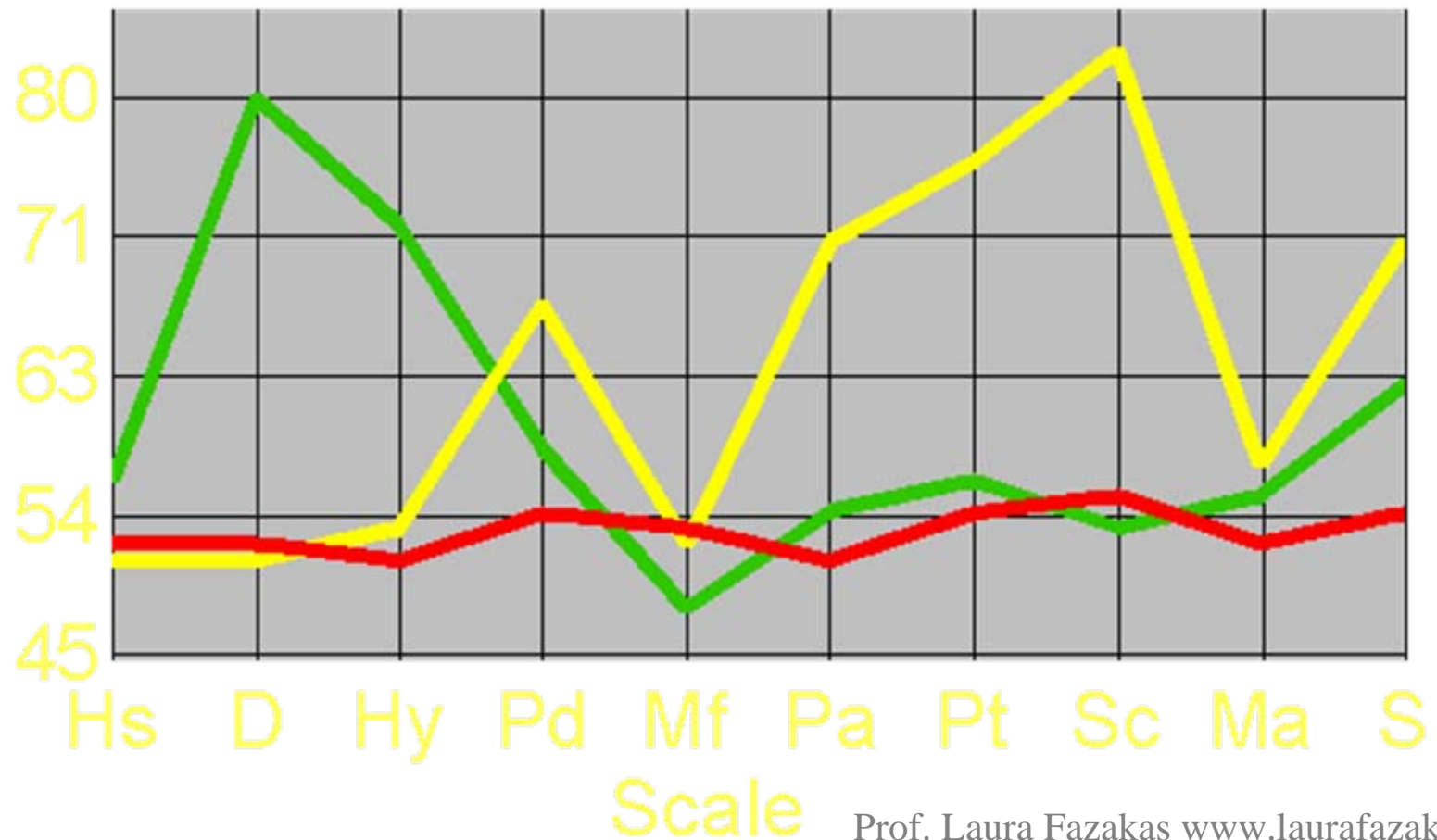
# Typical MMPI-2 Profiles

## Schizophrenic

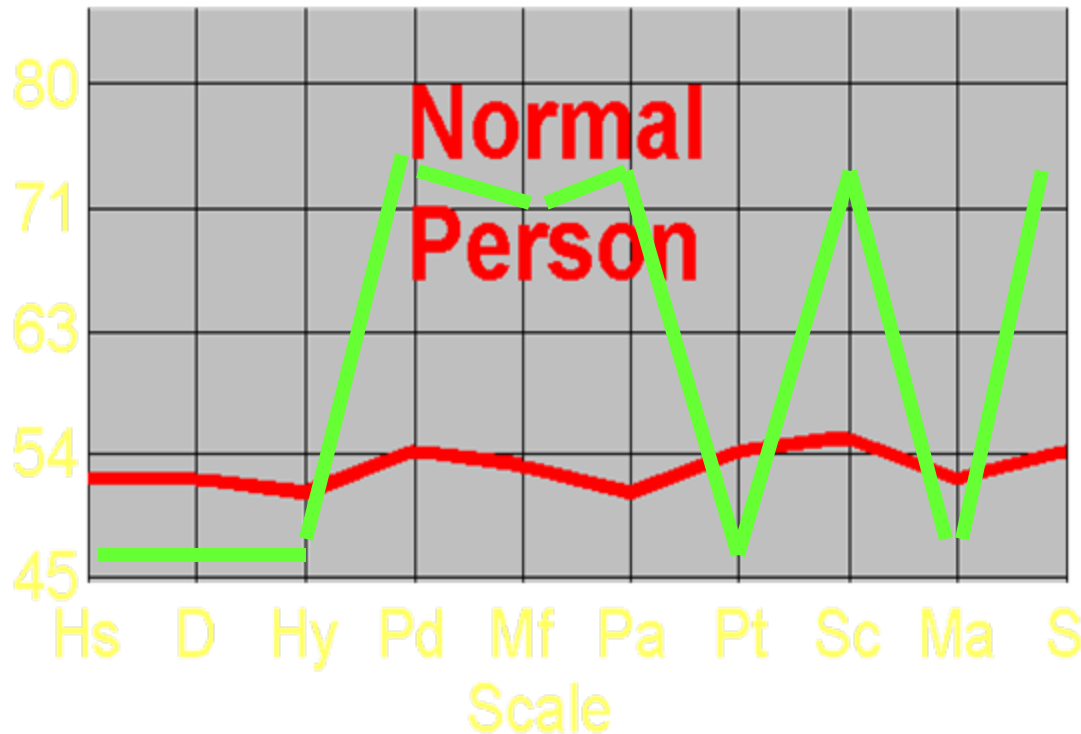


# Typical MMPI-2 Profiles

## Depressive



# Personality Assessment



## ELEVATED SCALES

- **PD** - Psychopathic behavior
- **Mf** - Sexual orientation confusion
- **Sc** - Thought/emotional disturbances
- **S** - Social/interpersonal problems